

Order Item Summary

CBS TELEVISION
STATIONS

KYW-TV

Order ID: 81153 CF NTL-POL FBD - LBD: 11/05/12 - 11/06/12 HL#: Created: 11/05/12 12:38 PM

Client: BURLINGTON COUNTY... CPE: / / 3225 Agency Commission: 15 % Updated: EVJENKINS on 11/05/12 03:59 PM

Agency: STRATEGIC MEDIA PLACEMENT Product: EST#3225 (9820) Self Protect.: :20:00 Confirmed: 11/05/12 03:28 PM

Buyer: WHITNEY EVERSOLE Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 11/07/12 10:12 AM

AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

NEW ORDER CHG/PH 11/05/12

RV LN 1 AIR DATE; ADDED NOTE LINES TO LNS 1-3; NCIT CHG/PH 11/05/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	M430ANEWS	1 0 0 0 0 0 0	NEWS	30				0.0	\$135.00	1	\$135.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL1	0 1 0 0 0 0 0	NEWS	30				0.0	\$810.00	1	\$810.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/06/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	0 1 0 0 0 0 0	MORN	30				0.0	\$405.00	1	\$405.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/06/12	11/06/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	3	0	\$1,350.00	\$1,147.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$1,350.00	\$1,147.50	\$0.00	\$0.00